

News Release

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S. Alicia Ramos, D.D.S., P.A., Receives PatientFYI "Award of Excellence"

*New Quarterly Award Honors Dentists With Excellent
Patient Satisfaction Scores In Key Service Categories*

Irvine, CA, February 1st, 2010 — PatientFYI (www.patientfyi.com), the innovative new patient referral search engine, today announced that S. Alicia Ramos, D.D.S., P.A., of Durham, NC, has received its Award of Excellence, which recognizes dentists whose patients have identified them as providing excellent services within the areas of Treatment Results, Practice Capabilities and Patient Communications.

"S. Alicia Ramos, D.D.S., P.A.'s patients have overwhelmingly expressed their highly favorable opinions regarding the services provided by this practice, and PatientFYI is proud to recognize them for accomplishing these excellent results," said Jason Szczuka, PatientFYI President. "A key aspect of PatientFYI is 'patients helping patients' by writing about their own experiences, and those dentists who really stand out in the eyes – and words – of their patients deserve to be recognized through this innovative new award".

PatientFYI's service-specific Referral Structure was developed collaboratively by dentists and patients as a means of identifying the comprehensive insights that today's patients expect when looking for a dentist, and then maximizing the value of that information by presenting it in a way that makes it easy for patients to understand and act on.

"Our mission is to empower patients with the knowledge and comfort level that when they walk into the office of a dental practice they found on PatientFYI they'll know they've made the right choice for their specific needs," said Szczuka. "And when it comes to S. Alicia Ramos, D.D.S., P.A.'s patients, the superior satisfaction they expressed on PatientFYI shows that they know they made a great choice."

Beginning this year, the PatientFYI Award of Excellence will be presented each quarter to dentists who achieve a highly satisfied patient base during the previous quarter, as reflected by Patient Experience Referrals submitted on www.PatientFYI.com.

About PatientFYI

PatientFYI leverages the power of the Internet to advance the way people select the best healthcare provider to serve their needs, and provides a new way for providers to highlight their practice capabilities to potential patients. Through its comprehensive offerings, PatientFYI transforms how patients find healthcare professionals and doctors and patients build enduring relationships. By providing unprecedented information on healthcare providers' practice capabilities and patient satisfaction, while fostering dialogue that strengthens the patient-professional bond, this uniquely deep resource empowers consumers to make more-informed decisions regarding healthcare providers.

